

WHAT IS AUTISM?

Surprisingly, 1 out of every 110 children born today have autism.

Persons with autism have speech, learning & social skill difficulties.

Life long neurological disorder.

Affects brain function.

Symptoms can range from mild to severe.

Health care costs are over 35 billion annually.

EVENT LOCATION

The event will take place at :
The Boys & Girls Club Indoor pool
4635 Clairemont Mesa Blvd.
San Diego, Ca. 92117

**SPECIAL APPEARANCE BY
GIGI THE CLOWN**



Autism Society of San Diego
P.O. Box 420908
San Diego, Ca. 92142-0908
(858) 715-0678



Sunday April 22, 2012

AUTISM SOCIETY
Improving the Lives of All Affected by Autism
San Diego

**TO BENEFIT THE
Autism Society of San Diego's
AQUATIC PROGRAMS**



**GET INTO THE POOL
AND SWIM !
THE ULTIMATE
POOL PARTY**

Non Profit Org
US Postage
PAID
San Diego, Ca.
Permit No. 455

MAKE A SPLASH

SUNDAY
April 22, 2012

SCHEDULE

- 8:00 Registration Opens and Breakfast**
- 9:00 Swimming begins**
- 9:00-1:00 Silent Auction**
- 11-1 San Diego Firefighter Lunch & Gigi the Clown**
- 2:00 Swimming and Event Ends**

"SPLASH FOR CASH"

This one of a kind fundraiser is open to all swimmers, from recreational to competitive and for those who enjoy splashing around in the pool. This is not a race and you do not need to swim or be present all day. Come and enjoy a fun event at the pool! Recruit your friends, family, co-workers and teammates to help raise funds.

The **"Splash for Cash"** benefits the Autism Society of San Diego's Pool PALS program which includes:

- Monthly family pizza pool parties with 250 participants on average each month.
- Summer Surf Camp for 110 campers.
- Private one-on-one swimming instruction scholarships for 186 students.

All of the aquatic programs are specifically designed to meet the needs of persons affected by autism.

100% of all proceeds go directly to families in San Diego County.

HOW IT WORKS

STEP 1

REGISTER! Our online registration is easy! Go to **www.sd-autism.org** and follow the easy directions.

STEP 2

FORM A TEAM! Or register as an individual. Teams are a fun way to get friends together and raise funds for the "SPLASH" follow the instructions on the website and tell all of your friends and relatives. Even if you are not able to attend the "SPLASH," you can still participate as a virtual team member.

STEP 3

RAISE FUNDS! Collect donations on behalf of the chapter using the online tools. Create your own web page telling your personal story and e-mail it to everyone you know. Another way is to collect donations the old fashion way, by using the donation form on the website and bringing it on the day of the "SPLASH". Please make donation checks payable to: **Autism Society San Diego**

PRIZES

- **Awesome gift for all who fundraise.**
- **Hourly swimmer in the pool drawing.**
- **T-shirts for all who raise \$50+**
- **2 T-shirts and 2 water bottles for teams**
- **Additional T-shirts available for \$10 ea.**
- **Team: Most money raised & best spirit**
- **Individual: Most money raised by adult and child**

SPONSORS

We encourage all local businesses and those who would like to help in our efforts with sponsorship opportunities. We will be spotlighting your generosity with recognition depending on level of sponsorship.

*** Deadline for event signage April 8, 2012**



LANE SPONSOR \$250

Will provide pizza for 1 pool party!

Day of event signage designating the sponsored lane and mention in a future e-newsletter.



BRONZE MEDAL SPONSOR \$500

Will provide one monthly pizza pool party!

Day of event signage, 1 monthly e-newsletters and event coverage, our website sponsors page, logo on t-shirts.



SILVER MEDAL SPONSOR \$1000

Will send 5 kids to Surf Camp!

Sponsors will receive everything in the bronze level plus 3 monthly e-newsletters and event coverage, logo on t-shirts, website sponsors page and link to your website from the "Splash For Cash" fundraising site.



GOLD MEDAL SPONSOR \$2500

Will provide 33 students with swim lessons!

Sponsors will receive everything in the silver level plus 6 monthly e-newsletters & event coverage, logo on t-shirts, website sponsors page and link to your website from the "Splash For Cash" fundraising site.

**For more information please contact the Autism Society of San Diego at (858) 715-0678
501(c)(3) Non-Profit Tax ID # 93-1132987**

